ihaf
In-House Agency Forum

2020 In-House Agency of the Year Nomination Form

The In-House Agency of the Year Award recognizes the internal agency or creative services organization that has distinguished itself above all others when it comes to performance excellence. Please complete the following nomination form and submit it to IHAF no later than **August 31, 2020**.

(Nomination must be based on activity/performance between January 1 and December 31, 2019.)

Nominee

Fields with an asterisk (*) are required.

Name*

Title*

Company*

Address 1*

Address 2

City*

State*

Zip*

Email*

Phone*

Name of In-House Agency/Department

In-House Agency Size (# of employees)*

◯ 1-25 ◯ 26-50 ◯ 51-100 ◯ 100-200 ◯ 200+

Company Size (annual revenue)*

◯ Non-Profit ◯ <$100M ◯ $100M-500M ◯ $500M-1B

◯ $1B-5B ◯ $5B-10B ◯ $10B-20B ◯ >$20B

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(Based on activity/performance between January 1 and December 31, 2019.)

Establishing strong client relationships is essential for agencies of all types to have a positive impact on the business. How has your in-house agency effectively established trusted, valued relationships with its internal clients, enabling your collective contribution to the business?

Write a 200 to 300-word use case demonstrating why your team should be named 2020 In-House Agency of the Year. In addition, you must submit a 100 to 150-word testimonial written by an internal client that supports your narrative. Be sure to include that person's full name and job title.

(Limit: 450 words)

Team Video (optional)

In support of your written submission, you may provide a brief video (1-2 minutes) that punctuates the success of your team. Videos should be specific to the in-house agency—not general videos about your corporation or corporate brand.

Video files will be submitted electronically and may not exceed 2 minutes. Once your written nomination has been submitted, IHAF will be in touch with instructions on how to upload your video file to an electronic drop-box.

Note: This PDF is provided for reference only. All nominations for the In-House Agency of the Year award must be submitted online, here.